



DATASHEET

MSAT – Managed Security Awareness Training

Whether you follow the guidance from **NCSC**, **ISO27001**, **CIS18**, or just **common sense**, it's hugely important that your staff are aware and informed of the cyber risks they face. You can have an array of class-leading technology controls, and well written policies, but if a member of staff clicks on the wrong email it can undo all of your good work.

Training your staff is one of the quickest ways to improve overall security posture, but classroom training once a year doesn't really work. In today's busy, hybrid working world, even getting all your staff sat down together is a challenge. Getting them to engage, interact, and take on board the lessons harder still.

Most organisations don't have a dedicated training department, and even for the ones that do, Cyber Security moves so fast and is so broad a topic, that a one size fits all approach is unlikely to yield the desired response.

So how do firms go about delivering a program of Training and Testing that will help deliver the changes in Awareness, Behaviour, & Culture, that will ultimately reduce Risk and make them more Resilient?

PEOPLE YOUR FIRST AND LAST LINE OF DEFENCE!



91% of all data breaches are reported to start with a spear phishing email



Ransomware costs are expected to approach £40 billion by 2024



78% of businesses say that remote workers are harder to secure.



CEO Fraud/Business Email Compromise (BEC) costs businesses in excess of £10 billion in per year



CREATE YOUR HUMAN FIREWALL

"The sign of a good supplier is being able to trust that they will do a quality job in a timely manner without ever the need to chase or check on the works performed. I have this relationship with the team at Saepio and in addition they provide great expertise in the domain of security awareness training"

MSAT is a fully managed service designed to take away the headaches of doing this inhouse by leaving it to the expert team at Saepio. We start by understanding your business, your staff, and the culture you want to develop, and then we'll do the hard work of delivering and operationalising this for you. Using a continuously updated online library of over 1,300 assets – training modules, videos, games, and posters, which work in a variety of different languages, we can support users across the globe. By conducting regular phishing simulations we can test the efficacy of the training and help to identify riskier users who could benefit from some additional support. Executive level reporting shows the improvements being made over time, and where further focus is required.



1) Baseline
establish the level of your organisational risk



2) Train Your Users
foundational, on-going, regular training events



3) Phish Your Users
regular testing to measure security behaviors



4) Analyse Results
define risk areas, target training, and phishing



5) Repeat & Mature
increase difficulty, target departments, vary training

MSAT POWERED BY **KnowBe4** | a specialist team using the market leading platform = proven results



KEY BENEFITS:

REDUCE OPERATIONAL OVERHEADS



- Reduce help desk calls
- Reduce cleaning and reimaging of machines
- Reduce downtime and increase productivity

MITIGATE ORGANISATIONAL RISK



- Reduce the number of malware infections
- Reduce the likelihood of data loss
- Reduce the threat of cyber theft



- HELP YOUR STAFF BE SAFE IN THEIR WORK AND PERSONAL DIGITAL LIVES

MSAT CUSTOMERS

Saepio currently deliver this service to over 150 customers, with well over 100,000 end users being trained and tested on a monthly basis. We help the following customers to increase Awareness, change Behaviours and improve Culture



Guaranty Trust Bank plc
RC 152321



MSAT DELIVERABLES



Welcome Pack

This will guide you through all the prerequisite considerations before launching your training programme across the business. This ensures maximum stakeholder buy-in, employee engagement, and ultimately superior training outcomes.



Structured Plan

We build out a structured 12-month phishing and training plan for you, based on your organisational requirements. Bespoke phishing campaigns can be created for specific requirements or events. Individual learning pathways can be created for your staff.



Executive Reports

Each month we provide you with an executive report, detailing the results of the phishing simulations, training progress, and most importantly identifying your riskiest users and riskiest departments across the business. These should form a key component of your board reporting packs.



Drive Improvement

By understanding the results, in the context of how an overall security improvement initiative works, the MSAT team know how to assess and improve on a continuous basis; showing demonstrable gains viewed through a risk focused lens.



MSAT SERVICE LEVELS

FEATURES	PHISHING ONLY	PREMIUM
Guided onboarding	✓	✓
Training enrolment emails		Custom
Phishing landing pages	Standard	Custom
Monthly phishing test	All Users	Targeted
Monthly company-wide training		Custom
Monthly remedial training		Custom
Executive reporting	Monthly	
Enhanced Executive reporting		Monthly
Induction training		Custom
Security and Proficiency Assessment		✓
Infosec policy management		✓
Smart groups		✓
Monthly Threat View Infographic	✓	✓
Quarterly IT newsletter	✓	✓
Awareness Posters		✓
Progress review meetings	Bi-yearly	Quarterly
Password security test		✓
Email security test		✓
On-site training	Available at additional cost	

THE MSAT TEAM



Saepio AM
Commercials, service reviews, escalations



Saepio Solutions Team
Feeding knowledge, awareness and ideas into the MSAT Service



MSAT TEAM
Working as an extension of



KnowBe4 Team
Dedicated channel manager and 3rd line technical support staff



KnowBe4 Directors
EMEA