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UK Findings

The State of Email Security 2020

Key findings over the previous 12 months

50% have been impacted by ransomware in the past 12 months

83% believe weak passwords pose a risk of a serious security mistake

59% saw phishing attacks increase

29% say they experienced data loss due to lack of cyber resilience preparedness

65% experienced an increase in impersonation fraud in the last year

86% have experienced downtime from an attack

56% do not provide awareness training on a frequent basis

91% believe their organisation's volume of web or email spoofing will remain the same or increase in the coming year

62% of respondents' organisations were hit by an attack spread from an infected user to other employees

How Security Awareness Training closes the understanding gap

83% believe poor password hygiene poses a risk

only **20%** offer training monthly

21% are only trained once per year

62% were hit by malicious activity spread from employee to employee

98% offer some training at varying frequencies and formats:

- **57%** group training sessions
- **42%** emailed or printed tips
- **53%** online tests
- **37%** 1:1 training

46% of training was developed in-house. Just 18% use training videos. Only 14% use a single third-party provider.

Is cyber resilience improving?

57% of respondents have a cyber resilience strategy or actively rolling one out

A lack of cyber resilience preparedness is leading to:

- **29%** Data loss
- **31%** Negative impact to employee productivity
- **29%** Business downtime
- **24%** Financial loss / lost money
- **25%** Reputation damage

What's included in their cyber resilience strategies?

- **68%** Email security
- **64%** Network security
- **63%** Web security
- **68%** Data backup/recovery

Impersonation

50% of respondents say impersonation fraud spoofing **CEOs, executive or other employees** has increased or remained the same

42% of respondents say impersonation fraud spoofing **customers, partners or vendors** has increased or remained the same

52% of respondents say impersonation fraud spoofing **well known brands** has increased or remained the same

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